

PRESS RELEASE

Emeco presents

Run

A Collection of Tables, Benches and Shelves
By Sam Hecht and Kim Colin

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Press images: emeco.net/press/run-by-sam-hecht-and-kim-colin

HANOVER, PA – April 12, 2016 - Emeco today announced the launch of the Run Collection by Sam Hecht and Kim Colin, at the Emeco Stand, Hall 20, Stand E29 at the Salone Internazionale del Mobile in Milan, Italy, April 12-17.

As a chair company, Emeco has often been asked about tables that fit our different seating collections and reflect our values – tables that are timeless, made of responsibly selected, sustainable materials, right for use and engineered to last. Sam Hecht and Kim Colin, designers of the simple and no-nonsense, have made their first collaboration with Emeco to satisfy a multitude of uses at home, for hospitality or in the workplace. Meet Run.



FOR ONE AND FOR ALL

When Emeco began working with Sam Hecht and Kim Colin, we talked about creating a furniture collection that brings people together, to suit the way we would like to eat, study, play and work, whether indoors or out. The result is Run – a collection of tables, benches and shelves, inspired by the collective congenial atmosphere around public furniture like canteen tables, park benches and library shelves. Like these, Run feels natural for one to use and many to share.

“Run effortlessly finds balance in both indoor and outdoor landscapes suited for meeting, eating, learning, sharing and working. Run is shaped to acknowledge the benefits of being around others, so tables are welcoming and useful, made to work purposefully well with many of Emeco’s existing chairs and stools, including the original Navy Chair.”

Sam Hecht, Industrial Facility, London

LONG-SHORT; HIGH-LOW; IN-OUT

Run can be used indoors or out, with lengths between 2400mm and 830mm, in sitting or standing heights. The collection has a restrained materials palette: Structural elements are made of extruded, non-corroding recycled aluminium in either natural or powder coated black. Plank surfaces are available in anodized aluminum, suitable for use both indoor and outdoors, or 3 types of responsibly harvested wood. Cedar is suitable for outdoor use; ash and walnut for indoor use. Wood planks are made by Amish craftsmen in nearby Lancaster County, Pennsylvania.

“With Run, Sam Hecht and Kim Colin have designed a collection of “pure utility.” Whether long or short, high or low, inside or outside, Run is a system that provides an architect or designer an adaptable tool that works for any application.”

Gregg Buchbinder, CEO, Emeco



ABOUT EMECO

The American furniture company Emeco was founded in 1944 to make lightweight, non-corrosive, fire resistant and torpedo proof chairs for the US Navy. The classic 1006 Navy Chair was born. Made to last at least a hundred and fifty years, it was light, smart, functional and strong - because that was the best we could do. Today our craftsmen in Hanover, Pennsylvania continue to handcraft chairs that are so strong they are passed down through generations – that's how we define 'sustainability.' Emeco is leading the industry, exploring and innovating ways to use consumer and industrial waste, and environmentally responsible resources to create and build simple, timeless furniture. We work with the world's best designers and influential corporations including Philippe Starck, Norman Foster, BMW, Frank Gehry, Coca-Cola, Jean Nouvel, Konstantin Grcic, Nendo, and Jasper Morrison to make chairs that live up to the standards that we inherited from our founders with a vision to make a difference.

ABOUT SAM HECHT & KIM COLIN / INDUSTRIAL FACILITY

Sam Hecht and Kim Colin are partners and founders of the design office Industrial Facility in London. Their designs reflect both a meticulous attention to detail and a thoughtful consideration of its context. Hecht is from London; Colin is from Los Angeles. They have developed production projects for companies ranging from Yamaha and Issey Miyake to Herman Miller and Mattiazzi. They are probably best known for their work with Muji Japan, as world designers and advisors since 2002. They are known for creating beauty out of utility in the products, furniture and exhibitions they design. The studio's work has been well documented, with over fifty international awards, including 5 iF Hannover Gold Awards. Their work forms part of most significant permanent collections including the MoMA, New York; Centre Pompidou, Paris; SFMOMA and the Chicago Art Institute, amongst others, and was the subject of the exhibition 'Industrial Facility: Some Recent Projects', held at the Design Museum in 2008. Hecht was appointed 'Royal Designer for Industry' in 2008, as well as being nominated for the Prince Phillip design prize. Colin was appointed 'Royal Designer for Industry' in 2015. In 2011 and 2013 the studio was awarded 'Design of the Year' for furniture from the Design Museum, London and Elle Decoration respectively. Their book 'Usefulness in Small Things' was published by Rizzoli in 2011. In 2015 they presented their curatorial exhibition 'Beauty as Unfinished Business' at the International Design Biennale in St Étienne, France.

